



ROBERT C. GROSS™
ASSOCIATES LLC

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ROBERT C. GROSS ASSOCIATES ANNOUNCES PARTNERSHIP WITH LEADING PROVIDER OF CORPORATE GOVERNANCE SOLUTIONS

Local consulting and mediation firm chosen by The Board Institute as preferred partner

SALT LAKE CITY, Utah — January 26, 2010 — Robert C. Gross Associates, a Utah corporate governance counseling and dispute resolution firm, announced today its selection as a partner of The Board Institute, the nation's premier supplier of boardroom assessment materials and services. Partners of The Board Institute have exclusive access to independent, world-class board evaluation tools, including those proven to facilitate better communication, clearer decision-making, improved corporate results and reduced risk.

"As both a former board member and CEO, Bob Gross has a rare level of expertise concerning boardroom issues. We're pleased to add his firm to our roster of qualified consulting partners," said Susan Shultz, chairman and CEO of The Board Institute. "Bob's experience, coupled with our suite of solutions for enhanced corporate governance, can provide boards with an unmatched ability to comply with evaluation mandates, gain insight into best practices, assure proper risk management and improve overall performance."

Robert C. Gross Associates achieved this high level of recognition as a result of its uncommon level of proficiency in corporate consulting and commercial dispute resolution. The firm specializes in mediation and arbitration, board evaluations, leadership development, compensation design and strategic planning.

This is the latest in a series of achievements by the firm's principal, Robert Gross, who has three decades of experience in business, finance, law and government, including service as executive director of Utah's Department of Workforce Services, chief of staff to former Utah governor Mike O. Leavitt, chief executive officer and board director of First Interstate Bank of Utah and Blue Healthcare Bank, and senior attorney at Jones Waldo, one of Salt Lake City's oldest and most reputable law firms.

More recently, he was tapped by President George W. Bush to serve as senior advisor to the interim Iraqi government, working both to re-establish Iraq's social services infrastructure and to register nearly 500,000 former Iraqi soldiers for employment services. He is an adjunct faculty member at Westminster College, where he teaches corporate governance and conflict resolution.

"It's an honor to combine forces with The Board Institute. My clients see a clear advantage from the partnership, since we can better assess boardroom behavior, dissect motivators and analyze change," Gross said. "In turn, we can facilitate better communication, clearer decision-making, improved corporate results and reduced risk."

"Robert C. Gross Associates is a perfect fit for The Board Institute. Bob's expert insights and our innovative solutions will help clients better manage, measure and monitor corporate governance," Shultz said.

About Robert C. Gross Associates

Based in Salt Lake City, Utah, Robert C. Gross Associates is a commercial mediation, arbitration and corporate governance counseling firm specializing in conflict management, board evaluations, executive consulting and strategic planning. Led by Bob Gross, a consensus-building leader and mediator, the firm increases effectiveness and improves communication for corporations around the globe. For more information, visit www.RobertCGross.com.

About The Board Institute

The Board Institute provides the only suite of independent, RiskMetrics-accredited solutions for board

evaluations to ensure effective corporate governance. Delivered online, each solution provides boards with the ability to quickly complete a scientifically-designed questionnaire, gain insights on responses using built-in analytics and contrast performance with best practices for the items surveyed. The Board Institute offers evaluation solutions for both boards of directors and key committees, including the audit, compensation and governance sub-groups. For more information please visit, www.TheBoardInstitute.com.

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